

ERASMUS+ PROJECT (2023-2-HU01-KA210-VET-000177733)

Title:

„Promoting regional agriculture and hospitality as complementary and mutually supportive sectors for vocational students and trainers”

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Collecting information on hospitality companies

- What type of company is it?
- What products and services do they have?
- Where is it located?
- When was it founded?
- Who works for the company?
- Is it a family business?
- How big (number of employees, size)?
- What do you think about the company's marketing and branding? What channels do they use to gain visibility?
- How much competition is there in the area where you are located?
- How do they differentiate themselves from competitors?
- What are their strengths?

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HAND IN HAND
cooperation

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Collecting information about the region

1. Which part of the country is the region located in and what are the characteristics of the region?

- Region name, main municipalities, centre
- Important zones
- Topography
- Hydrography: lakes, rivers, seas

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1. What are the famous tourist attractions in the region?

- **environmental:** natural resources, national parks, spas, etc.
- **cultural:** ethnic diversity, world heritage sites, historic towns, castles, monuments, etc.
- **gastronomy:** events, fairs

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What are the region's main raw materials and products? Describe at least 5. Describe how these 5 products differ from those of other regions of Hungary.

- climatic characteristics
- soil characteristics

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What food specialities is this region famous for? Describe at least five dishes and tell the story of one of them.

This image shows a full page of a handwriting practice worksheet. It consists of multiple rows of horizontal dotted lines spaced evenly apart, providing a guide for letter height and placement. The background is plain white, and there are no margins or additional markings.



Do you think tourism or agriculture is stronger in the region? Do a little research and provide some evidence to support your claim:

- number of businesses
- statistics

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