

ERASMUS+ PROJECT (2023-2-HU01-KA210-VET-000177733)

Title:

„Promoting regional agriculture and hospitality as complementary and mutually supportive sectors for vocational students and trainers”

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Promoting regional **agriculture** and **hospitality** as complementary and mutually supportive sectors for vocational students and trainers



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1st session



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What will we do?

Regional Agriculture and Hospitality Cooperation



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Let's form the groups!

Hospitality companies

- procurement
- storage
- production
- sales
- marketing

Agricultural companies

- production/breeding
- sales
- marketing



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What is the Padlet platform?

Trainer needs to insert here the QR code and the link of the
Padlet platform



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Assignment of group email addresses

Name	Email address	Password
A1		
A2		
A3	To fill out when creating Gmail accounts	
H1		
H2		
H3		



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Hospitality companies

Trainer needs to insert here the names and contact details of
companies with images



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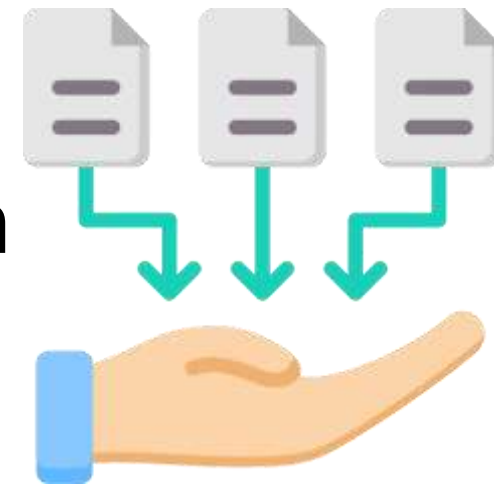
Agricultural companies

Trainer needs to insert here the names and contact details of
companies with images



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Collecting information about the given region



Worksheet available: on the group's Google Drive/sent by mail



Where can you look for the answers?



Where to put the answers? - Padlet platform



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Collecting information about the given company



Worksheet available: on the group's Google Drive/sent by mail



Where can you look for the answers?



Where to put the answers? - Padlet platform



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Homework check on the Padlet platform

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Let's view the Italian tutorial video!

<https://youtu.be/faiz0j67EWc>



AZIENDA AGRICOLA BIO
FLORIDDIA



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Kahoot game

QUIZ!
time!



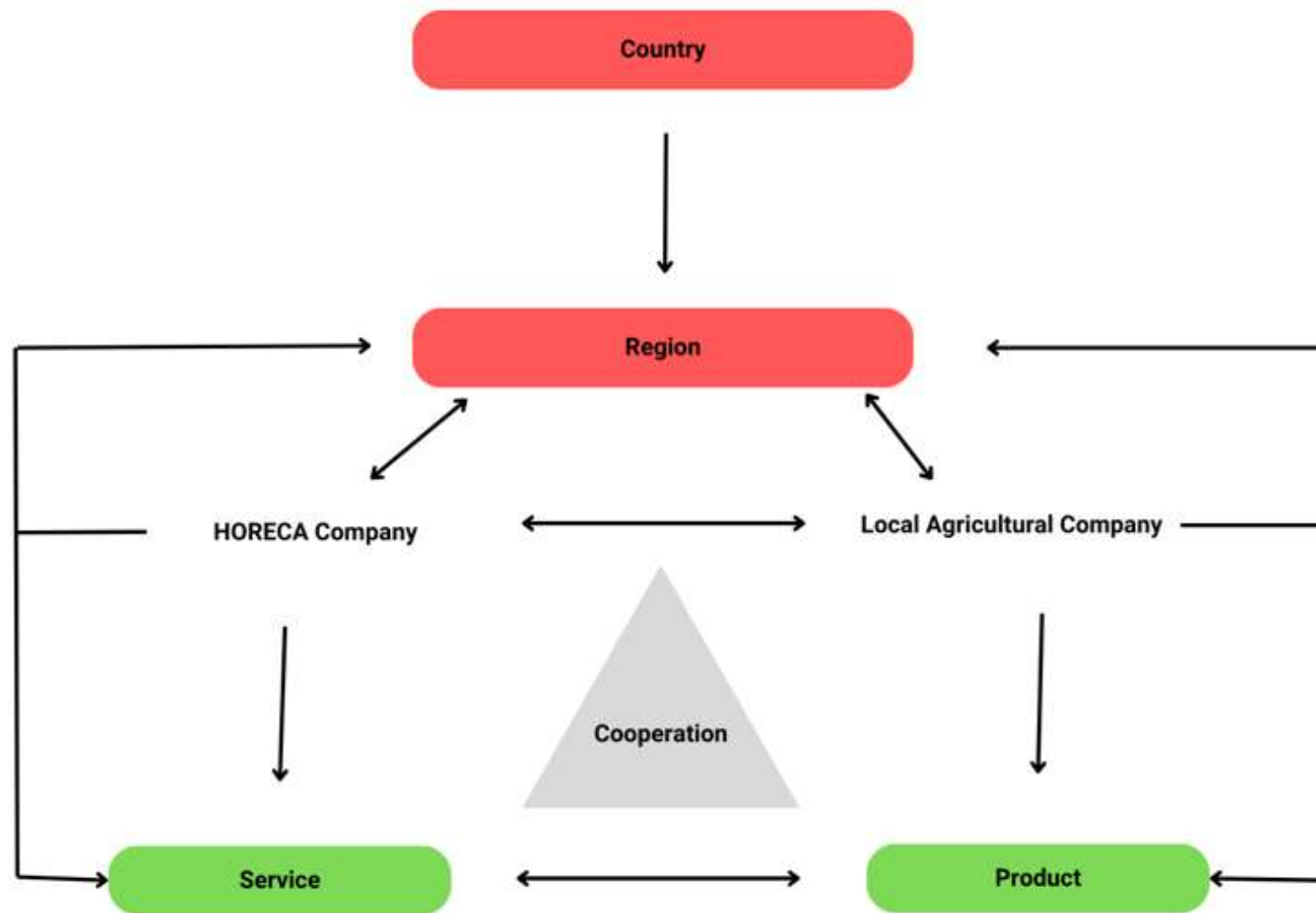
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Collaboration flowchart

W
H
E
R
E

W
H
O

W
H
A
T



Teamwork



Preparing an introduction letter in each group
(the sample is available on Google Drive/sent by mail)



Overview and completion of
the Google questionnaire



Sending the completed document from
the group email address



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Teamwork



Analysis of the responses received on the Google
questionnaire



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Teamwork

Creating a Problem/Value/Thought Map using the chosen technique

Steps:

Identifying problems/values

Prioritizing problems/values

Representing problems/values

Uploading the completed image to the Padlet platform!

MIND MAP

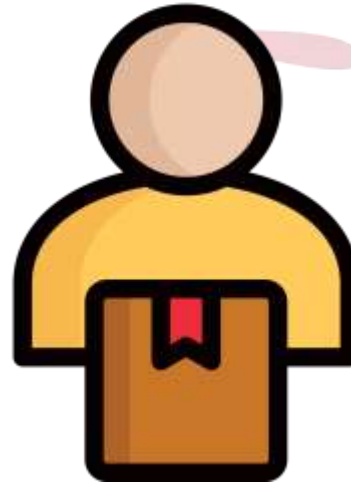
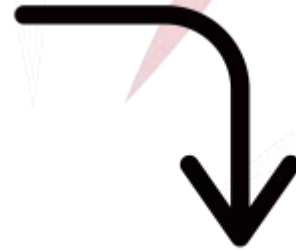
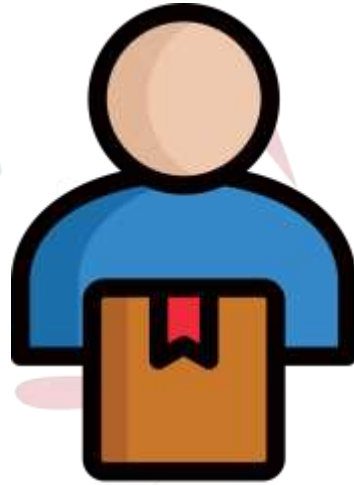


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Pairing agricultural and hospitality businesses



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Case study - Role play



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Let's view the Hungarian tutorial video on Youtube

u.b

8



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Kahoot game

QUIZ!
time!



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Case study - Role play



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Evaluation of groups works



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Development of a collaboration model



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Development of a collaboration model



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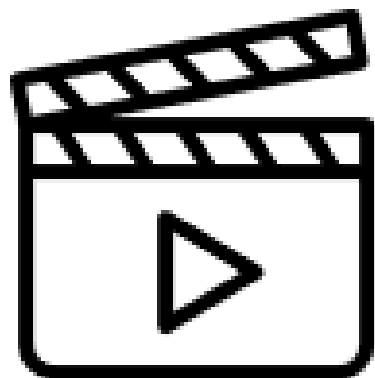
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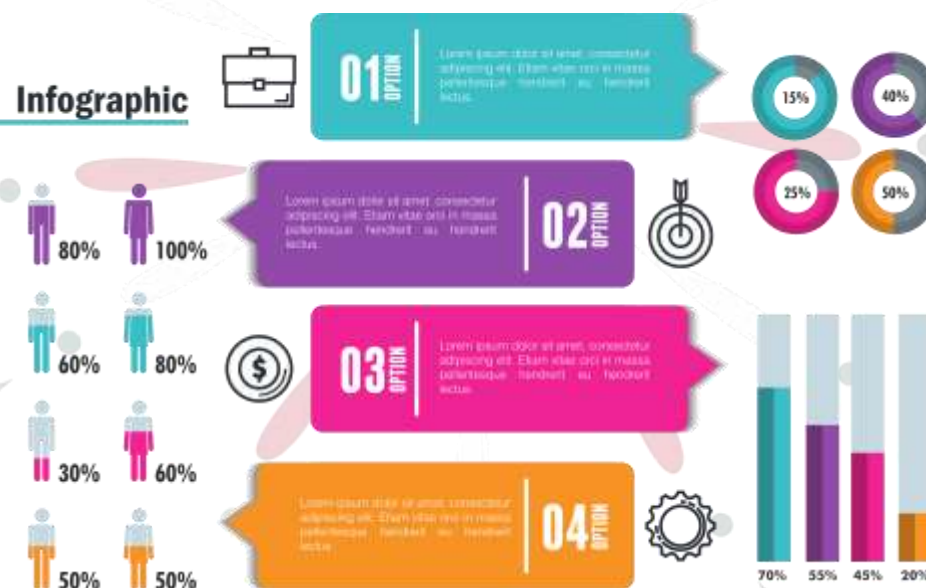
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Development of a collaboration model

You can create a presentation, infographic, or even a video to showcase what kind of collaboration model can be implemented between the agricultural and hospitality companies.



Infographic



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Collaboration Model 1.



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Collaboration Model 2.



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Collaboration Model 3.



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Evaluation



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Congratulations!



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